

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

| | | | | |
|--|----------------------------|--------------------------------|--|----------------------------|
| Order ID: 62525 | CF NTL-POL | FBD - LBD: 09/18/12 - 09/24/12 | HL#: | Created: 08/08/12 01:53 PM |
| Client: PRIORITIES USA ACTION (322386) | CPE: / / 1561 | Agency Commission: 15 % | Updated: ALWILLIAMS on 08/08/12 02:47 PM | |
| Agency: MUNDY KATOWITZ MEDIA (6989) | Product: EST # 1561 (1300) | Self :15:00 | Confirmed: 08/08/12 02:16 PM | |
| Buyer: CASEY BESSETTE | Demo: HHOLDS DMA RTG | Sched. Code: B | **PRINT REQUIRED** | |
| AE: NICOLE ELIE POL-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0% | | | | |

KEC/PH 8/8/12

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 001 | MNEWS5AM | 0 1 1 0 1 0 0 | NEWS | 30 | B | | | 0.0 | \$400.00 | 3 | \$1,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/21/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 002 | MNEWS528A | 0 1 1 1 1 0 0 | NEWS | 30 | B | | | 0.0 | \$400.00 | 4 | \$1,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/21/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 003 | MNEWS528A | 1 0 0 0 0 0 0 | NEWS | 30 | B | | | 0.0 | \$400.00 | 1 | \$400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/24/12 | 09/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 004 | MNEWS1 | 0 1 1 1 1 0 0 | NEWS | 30 | B | | | 0.0 | \$600.00 | 4 | \$2,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/21/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 005 | MNEWS1 | 1 0 0 0 0 0 0 | NEWS | 30 | B | | | 0.0 | \$600.00 | 1 | \$600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/24/12 | 09/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 006 | MEARLY | 0 1 1 1 1 0 0 | MORN | 30 | B | | | 0.0 | \$600.00 | 4 | \$2,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/21/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 007 | DPRICE | 0 1 0 0 1 0 0 | DAY | 30 | B | | | 0.0 | \$1,500.00 | 2 | \$3,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/21/12 | 2 | | | | | | | | | | |

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CBS TELEVISION STATIONS



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|--|----------------------------|--------------------------------|--|----------------------------|
| Order ID: 62525 | CF NTL-POL | FBD - LBD: 09/18/12 - 09/24/12 | HL#: | Created: 08/08/12 01:53 PM |
| Client: PRIORITIES USA ACTION (322386) | CPE: / / 1561 | Agency Commission: 15 % | Updated: ALWILLIAMS on 08/08/12 02:47 PM | |
| Agency: MUNDY KATOWITZ MEDIA (6989) | Product: EST # 1561 (1300) | Self :15:00 | Confirmed: 08/08/12 02:16 PM | |
| Buyer: CASEY BESSETTE | Demo: HHOLDS DMA RTG | Sched. Code: B | **PRINT REQUIRED** | |
| AE: NICOLE ELIE POL-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 008 | DPRICE | 1 0 0 0 0 0 0 | DAY | 30 | B | | | 0.0 | \$1,500.00 | 1 | \$1,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/24/12 | 09/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 009 | DYR | 1 0 0 0 0 0 0 | DAY | 30 | B | | | 0.0 | \$1,000.00 | 1 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/24/12 | 09/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 010 | DTALK | 1 0 0 0 0 0 0 | DAY | 30 | B | | | 0.0 | \$750.00 | 1 | \$750.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/24/12 | 09/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 011 | EPHIL2 | 0 1 0 0 0 0 0 | EFG | 30 | B | | | 0.0 | \$850.00 | 1 | \$850.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/18/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 012 | EPHIL2 | 1 0 0 0 0 0 0 | EFG | 30 | B | | | 0.0 | \$850.00 | 1 | \$850.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/24/12 | 09/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 013 | NEARLY6PM | 0 1 0 1 0 0 0 | NEWS | 30 | B | | | 0.0 | \$1,600.00 | 2 | \$3,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/20/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 014 | NEARLY630PM | 0 1 1 0 1 0 0 | NEWS | 30 | B | | | 0.0 | \$1,600.00 | 3 | \$4,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/21/12 | 3 | | | | | | | | | | |

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|--|----------------------------|--------------------------------|--|----------------------------|
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| Client: PRIORITIES USA ACTION (322386) | CPE: / / 1561 | Agency Commission: 15 % | Updated: ALWILLIAMS on 08/08/12 02:47 PM | |
| Agency: MUNDY KATOWITZ MEDIA (6989) | Product: EST # 1561 (1300) | Self :15:00 | Confirmed: 08/08/12 02:16 PM | |
| Buyer: CASEY BESSETTE | Demo: HHOLDS DMA RTG | Sched. Code: B | **PRINT REQUIRED** | |
| AE: NICOLE ELIE POL-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 015 | LLETTER1 | 0 1 0 1 1 0 0 | LETT | 30 | B | | | 0.0 | \$800.00 | 3 | \$2,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/21/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 016 | LLETTER1 | 1 0 0 0 0 0 0 | LETT | 30 | B | | | 0.0 | \$800.00 | 1 | \$800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/24/12 | 09/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 017 | LFERGUSON | 0 0 1 1 0 0 0 | LFG | 30 | B | | | 0.0 | \$400.00 | 2 | \$800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/19/12 | 09/20/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 018 | NWKND SAT2 | * * * * * S * | NEWS | 30 | B | | | 0.0 | \$750.00 | 1 | \$750.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/22/12 | 09/22/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 019 | LWCSIMISA2 | * * * * * S * | LFG | 30 | B | | | 0.0 | \$400.00 | 1 | \$400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/22/12 | 09/22/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 020 | LWCLOSERSA2 | * * * * * S * | LFG | 30 | B | | | 0.0 | \$350.00 | 1 | \$350.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/22/12 | 09/22/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 021 | LWCMINDSSA2 | * * * * * S * | LFG | 30 | B | | | 0.0 | \$200.00 | 1 | \$200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/22/12 | 09/22/12 | 1 | | | | | | | | | | |

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Order ID: 62525 CF NTL-POL FBD - LBD: 09/18/12 - 09/24/12 HL#: Created: 08/08/12 01:53 PM
 Client: PRIORITIES USA ACTION (322386) CPE: / / 1561 Agency Commission: 15 % Updated: ALWILLIAMS on 08/08/12 02:47 PM
 Agency: MUNDY KATOWITZ MEDIA (6989) Product: EST # 1561 (1300) Self :15:00 Confirmed: 08/08/12 02:16 PM
 Buyer: CASEY BESSETTE Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 022 | NSUN6-8AM | * * * * * S | NEWS | 30 | B | | | 0.0 | \$450.00 | 1 | \$450.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/23/12 | 09/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 023 | NWKND SUN | * * * * * S | NEWS | 30 | B | | | 0.0 | \$1,000.00 | 1 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/23/12 | 09/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 024 | LWCLOSERSU2 | * * * * * S | LFG | 30 | B | | | 0.0 | \$400.00 | 1 | \$400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/23/12 | 09/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 025 | LWCSIMISU2 | * * * * * S | LFG | 30 | B | | | 0.0 | \$250.00 | 1 | \$250.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/23/12 | 09/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 026 | MEARLY | 1 0 0 0 0 0 0 | MORN | 30 | B | | | 0.0 | \$600.00 | 1 | \$600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/24/12 | 09/24/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 44 | 0 | \$32,950.00 | \$28,007.50 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$32,950.00 | \$28,007.50 | \$0.00 | \$0.00 |